

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

National Media Planning & Research
815 Slater Lane
Alexandria, VA 22314

<u>Product</u>		<u>Contract / Revision</u>	<u>Alt Order #</u>
RNC		810016 /	06283743
<u>Contract Dates</u>		<u>Estimate #</u>	
08/18/12 - 08/24/12		3037	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Republican National Committee		08/16/12 / 08/16/12	
		<u>Billing Cycle</u>	<u>Billing Calendar</u>
		EOM/EOC	Broadcast
<u>Station</u>		<u>Account Executive</u>	
WOIO		Teresa Difuria	
<u>Special Handling</u>		<u>Sales Office</u>	
Cash In Advance		Telerep-Philade	
<u>Demographic</u>		<u>Adults 35+</u>	
<u>IDB#</u>		<u>Advertiser Code</u>	
20		445	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	WOIO	08/24/12	08/24/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	-----1--				1	\$1,000.00		
N 2	WOIO	08/24/12	08/24/12	David Letterman	1135p-1238a		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	-----1--				1	\$500.00		
N 3	WOIO	08/24/12	08/24/12	Action News at 6a	6-7a		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	-----1--				1	\$175.00		
N 4	WOIO	08/24/12	08/24/12	NFL Preseason	8p-11p		:30			NM	2 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	-----2--				2	\$3,000.00		
N 5	WOIO	08/20/12	08/20/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	1-----				1	\$1,000.00		
N 6	WOIO	08/20/12	08/20/12	David Letterman	1135p-1238a		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	1-----				1	\$500.00		
N 7	WOIO	08/20/12	08/20/12	Action News at 6p	6-630p		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	1-----				1	\$700.00		
N 8	WOIO	08/20/12	08/20/12	Action News at 6a	6-7a		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/20/12	08/26/12	1-----				1	\$175.00		
N 9	WOIO	08/18/12	08/18/12	11p-1135p	11p-1135p		:30			NM	1 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/13/12	08/19/12	-----1-				1	\$750.00		
N 10	WOIO	08/18/12	08/18/12	SA Action News at 6p	6-630p		:30			NM	1 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 08/13/12	08/19/12	-----1-				1	\$500.00		
N 11	WOIO	08/19/12	08/19/12	Face the Nation	1030-1130a		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 810016 /	Alt Order # 06283743	
Contract Dates 08/18/12 - 08/24/12	Product RNC	Estimate # 3037
Advertiser Republican National Com		Original Date / Revision 08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
		Week:	08/13/12	08/19/12				1	\$450.00		
N 12	WOIO	08/19/12	08/19/12	US Open Series	1230p-3p		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/13/12	08/19/12				1	\$500.00		
N 13	WOIO	08/19/12	08/19/12	PGA Golf	3-6p		:30			NM	2 \$1,550.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/13/12	08/19/12				2	\$775.00		
N 14	WOIO	08/19/12	08/19/12	SU Action News at 630p	630-7p		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/13/12	08/19/12				1	\$500.00		
N 15	WOIO	08/19/12	08/19/12	Sun Hour 1	7-8p		:30			NM	1 \$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/13/12	08/19/12				1	\$3,500.00		
N 16	WOIO	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	2 \$900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/13/12	08/19/12				2	\$450.00		
N 17	WOIO	08/23/12	08/23/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$1,000.00		
N 18	WOIO	08/23/12	08/23/12	David Letterman	1135p-1238a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$500.00		
N 19	WOIO	08/23/12	08/23/12	Action News at 6p	6-630p		:30			NM	1 \$700.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$700.00		
N 20	WOIO	08/23/12	08/23/12	Action News at 6a	6-7a		:30			NM	1 \$175.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$175.00		
N 21	WOIO	08/21/12	08/21/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$1,000.00		
N 22	WOIO	08/21/12	08/21/12	David Letterman	1135p-1238a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$500.00		
N 23	WOIO	08/21/12	08/21/12	Action News at 6a	6-7a		:30			NM	1 \$175.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$175.00		
N 24	WOIO	08/21/12	08/21/12	Tue Hour 1	8-9P		:30			NM	1 \$3,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$3,500.00		
N 25	WOIO	08/22/12	08/22/12	Action News at 11p	11-1135p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$1,000.00		
N 26	WOIO	08/22/12	08/22/12	David Letterman	1135p-1238a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$500.00		
N 27	WOIO	08/22/12	08/22/12	Action News at Noon	12-1230p		:30			NM	1 \$475.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week:	08/20/12	08/26/12				1	\$475.00		

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										Type	Spots	Amount
N 28	WOIO	08/22/12	08/22/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		Start Date	End Date	Weekdays								
		Week: 08/20/12	08/26/12	-- 1 ----				1	\$175.00			

Totals 31 \$28,400.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/24/12	31	\$28,400.00	\$24,140.00
Totals	31	\$28,400.00	\$24,140.00

Signature: _____ **Date:** _____

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